

1. An adhesive-backed sticker for adhering to a mounting surface and forming a pocket therewith, comprising: a sticker substrate having a first section and at least one flap section adjacent the first section with a fold line therebetween, the first section and the flap section each having a front surface and a back surface, wherein each
5 of the back surfaces includes an adhesive for adhering at least a portion of the sticker substrate to a mounting surface, and wherein the at least one flap section is foldable at the fold line to adhere the back surface of the flap section to the back surface of the first section and to thereby create a pocket between the sticker substrate and said mounting surface in registry with at least a portion of the flap section.
2. The sticker of claim 1 comprising a plurality of the flap sections.
3. The sticker of claim 1 wherein the at least one flap section extends from the fold line away from a perimeter of the first section in a first direction, and wherein, upon folding the flap section along the fold line, the first section extends beyond the pocket in at least the directions perpendicular to the first direction.
4. The sticker of claim 3 wherein the first section extends beyond the pocket in a direction opposite the first direction whereby the back surface of the first section is adapted to be adhered to said mounting surface around a perimeter of the pocket excluding the fold line.
5. The sticker of claim 4 comprising a plurality of the flap sections.

6. The sticker of claim 3 wherein, upon folding the flap section along the fold line, the first section is coextensive with the flap section in a direction opposite the first direction whereby the pocket formed is a through-pocket.
7. The sticker of claim 6 comprising a plurality of the flap sections.
8. The sticker of claim 1 wherein the at least one flap section is located within a perimeter of the first section, and a perimeter of the flap section is defined by the fold line and a die cut line.
9. The sticker of claim 8 comprising a plurality of the flap sections.
10. The sticker of claim 8 wherein, upon folding the flap section along the fold line, a void is created within the perimeter of the first section, the sticker further comprising a sticker insert sized to fill the void.
11. The sticker of claim 8 wherein the at least one flap section includes a first pair of opposing flap sections located within the perimeter of the first section, each extending from the respective fold line in a direction opposite the other flap section in the pair, whereby opposing pockets are formed upon adhering the sticker substrate to said mounting surface for receiving opposing ends of an object.

12. The sticker of claim 11 further comprising a second pair of opposing flap sections located within the perimeter of the first section, each extending from the respective fold line in a direction opposite the other flap section in the pair, wherein the first and second pairs are positioned to receive respective opposing corners of a quadrilateral object upon adhering the sticker substrate to said mounting surface.

13. The sticker of claim 1 wherein the sticker substrate includes two flap sections adjacent opposing ends of a first section and each extending to a width greater than a width of the first section, and wherein, upon folding the two flap sections along the respective fold lines to form two pockets, the back surfaces of the two flap sections extending beyond the pockets are adapted to be adhered to said mounting surface with the back surface of the first section between the pockets exposed for sticking objects thereto and whereby the pockets formed are through-pockets.

14. The sticker of claim 1 wherein the adhesive is a permanent adhesive adapted to permanently adhere the sticker to the mounting surface.

15. The sticker of claim 14 wherein the adhesive is heat activated.

16. The sticker of claim 1 wherein the adhesive is a non-permanent adhesive adapted to releasably adhere the sticker to the mounting surface.

17. A sticker of claim 1 wherein the sticker substrate is releasably adhered to a release liner.

18. A sticker kit comprising the adhesive-backed sticker of claim 1 and at least one non-adhesive object having at least a portion thereof sized to be removably received by the pocket between the sticker substrate and said mounting surface upon adhering the sticker substrate to said mounting surface.
19. The sticker kit of claim 18 wherein the at least one flap section includes a plurality of flap sections for forming a plurality of pockets, and further comprising a plurality of the non-adhesive objects sized to be removably receivable by the plurality of pockets.
20. The sticker kit of claim 18 wherein the non-adhesive object includes means for receiving another object.
21. The sticker kit of claim 18 wherein the at least one flap section extends from the fold line away from a perimeter of the first section in a first direction, and wherein, upon folding the flap section along the fold line, the first section extends beyond the pocket in directions perpendicular to the first direction and in a direction opposite the first direction whereby the back surface of the first section is adapted to be adhered to said mounting surface around a perimeter of the pocket excluding the fold line to enclose the portion of the object therein with any remaining portion of the object protruding from the perimeter of the first section in the first direction.
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22. The sticker kit of claim 18 wherein the at least one flap section extends from the fold line away from a perimeter of the first section in a first direction, and wherein, upon folding the flap section along the fold line, the first section extends beyond the pocket in directions perpendicular to the first direction and the first section is coextensive with the flap section in a direction opposite the first direction whereby the pocket formed is a through-pocket through which the portion of the object may extend.

23. The sticker kit of claim 18 wherein the at least one flap section is located within a perimeter of the first section, and a perimeter of the flap section is defined by the fold line and a die cut line.

24. The sticker kit of claim 23 wherein, upon folding the flap section along the fold line, a void is created within the perimeter of the first section, the sticker kit further comprising a sticker insert sized to fill the void.

25. The sticker kit of claim 18 wherein the sticker substrate is releasably adhered to a release liner.

26. A sticker kit comprising a pair of the adhesive-backed stickers of claim 1 and at least one non-adhesive object having opposing end portions sized to be received by the pockets formed between the sticker substrates and first and second mounting surfaces upon adhering the sticker substrates to said first and second mounting surfaces.

27. The sticker kit of claim 26 wherein the opposing end portions extend in perpendicular directions whereby the kit is adapted for adhering the stickers to respective perpendicular first and second mounting surfaces with the object adapted to extend therebetween to brace said first mounting surface perpendicular to said second mounting surface.

28. The sticker kit of claim 26 wherein the sticker substrate is releasably adhered to a release liner.

29. A sticker kit comprising the adhesive-backed sticker of claim 1 and at least one object having a first adhesive surface and a second surface with a projection therefrom sized to be received by the pocket between the sticker substrate and said mounting surface upon adhering the sticker substrate to said mounting surface, whereby the object, upon adherence to another mounting surface is adapted to connect said mounting surfaces.

30. The sticker kit of claim 29 wherein the sticker substrate is releasably adhered to a release liner.

31. An adhesive-backed sticker for adhering to a mounting surface and forming a pocket therewith, comprising:

- a sticker substrate having a first section and at least one flap section adjacent the first section with a fold line therebetween, the first section and the flap section each having a front surface and a back surface; and
- an adhesive on at least a portion of one of the back surface of the flap section and a first region of the back surface of the first section, and further on at least a portion of a second region of the back surface of the first section,
- wherein the at least one flap section is foldable at the fold line to adhere the back surface of the flap section to the first region of the back surface of the first section and to thereby create a pocket between the sticker substrate and said mounting surface in registry with the flap section when the second region of the back surface of the first section is adhered to said mounting surface.

32. The sticker of claim 31 wherein the adhesive is on the entire first region of the back surface of the first section, and the back surface of the flap section is free of adhesive.

33. The sticker of claim 32 wherein the adhesive is on the entire second region of the back surface of the first section.

34. The sticker of claim 31 wherein the adhesive is on the entire second region of the back surface of the first section.

35. The sticker of claim 31 wherein the at least one flap section extends from the fold line away from a perimeter of the first section in a first direction, and wherein, upon folding the flap section along the fold line, the first section extends beyond the pocket in directions perpendicular to the first direction and in a direction opposite the first direction whereby the second region of the back surface of the first section is adapted to be adhered to said mounting surface around a perimeter of the pocket excluding the fold line.

36. The sticker of claim 31 wherein the at least one flap section extends from the fold line away from a perimeter of the first section in a first direction, and wherein, upon folding the flap section along the fold line, the first section extends beyond the pocket in directions perpendicular to the first direction and the first section is coextensive with the flap section in a direction opposite the first direction whereby the pocket formed is a through-pocket.

37. The sticker of claim 31 wherein the at least one flap section is located within a perimeter of the first section, and a perimeter of the flap section is defined by the fold line and a die cut line.

38. The sticker of claim 31 wherein the adhesive is a permanent adhesive adapted to permanently adhere the sticker to said mounting surface.

39. The sticker of claim 31 wherein the adhesive is a non-permanent adhesive adapted to releasably adhere the sticker to the mounting surface.

40. The sticker kit of claim 31 wherein the sticker substrate is releasably adhered to a release liner.

41. A sticker kit comprising the adhesive-backed sticker of claim 31 and at least one non-adhesive object having at least a portion thereof sized to be removably received by the pocket between the sticker substrate and said mounting surface upon adhering the sticker substrate to said mounting surface.

42. The sticker kit of claim 41 wherein the at least one flap section includes a plurality of flap sections for forming a plurality of pockets, and further comprising a plurality of the non-adhesive objects sized to be removably received by the plurality of pockets.

43. The sticker kit of claim 41 wherein the sticker substrate is releasably adhered to a release liner.